

BOLL & BRANCH

Holiday 2019

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SLEEP20



Comfort & Joy

All of us at Boll & Branch wish you a merry and magical holiday season! The holidays are always a nonstop flurry of activity, but this year, instead of packing our calendars super-full, I'm hoping to find meaningful moments with friends and family. Sign me up for more apple picking, hot cocoa drinking, and cookie baking with my daughters, and in-person catchups with friends.

Of course, genuine connection means thoughtful gift-giving. And I'm delighted to share a collection of beautiful gifts for you to give to people you love. Because our products positively impact the environment and the lives of the people who make them, they're more than just a present. They're a wish for a better future—for all of us.

I'm personally in love with our buffalo check flannel duvet cover—it's just like one I remember from my childhood, but we made it in stunning, modern colors for a master bedroom. Also, our plaid oversized throw and pillow covers are a quick way to add a festive pop of holiday color.

Six years ago, we set out to make linens that make a difference. To see that people believe in our mission and love our products is both gratifying and deeply humbling. Our hearts are full. And this holiday season, we hope that yours is, too.

Warmly,

Missy

Missy Tannen

Co-Founder & Head of Product Design



Missy's Hosting Tip

Make your guest bed picture perfect super-fast, by ironing just the pillowcases and the cuff of the flat sheet.

Queen bed shown: Flannel Duvet Set in Dune/Pewter Buffalo Check, \$280.
Flannel Sheet Set in Natural, \$280. | Waffle Blanket in White, \$180.



Hosting Tip

Pillows and throws are easy, beautiful ways to make every room in the house to feel festive.



Plaid Oversized Throw Blanket, \$125

The Perfect Decorative Pillow Cover



Plaid
\$85



Fair Isle
\$85



Classic Hemmed Sheet Set
Starting at \$210

The Holidays: A Feeling, Not a Color Scheme

We love to go all-out with our holiday décor as much as anyone, but when we deck the halls, we want to create a feeling of warmth and love more than we're angling to win a decorator showcase award. This means that wonky, inherited ornaments have as much a place of pride as this season's décor haul. And inviting, soft fabrics and prints encourage guests to get a good night's sleep.



Adirondack Blanket
Starting at \$220

Cable Knit Headband
& Scarf Set, \$70

Perfect for helpful in-laws

Signature Soft Sheet Set
Starting at \$200

Great gifts for new homeowners

Plus Bath Towel Set, \$125

Pewter Signature Plaid Flannel Sheet Set

Starting at \$245

Luxury Travel Set, \$175

Cozy gift sets for new parents

Fair Isle Baby Hat & Mitten Set
\$45

Oversized Throw Blanket, \$125

Chunky Knit Throw Blanket, \$125

Gifts That Feel Better



Better for People

We pay our partners, farmers and factory workers fair, living wages, and we do not employ child labor. Ever. Our teams come to work empowered, and leave with the pay they deserve.



Better for the Planet

Our commitment to organic farming excludes toxic chemicals, preserves local plant and animal life, maintains soil quality, and uses 90% less water than conventional cotton farming.



Better for You

Because none of this matters without a happy customer at the center of it all, our products are made with an uncompromising eye for detail, every step of the way.

Cozy, But Make it Fashion



A. Women's Flannel Robe, \$95. B. Women's Flannel Shorts, \$45. C. Women's Flannel Sleepshirt, \$95. D. Plaid Blanket Scarf, \$70. E. Men's Flannel Pajama Pants, \$75. F. Men's Flannel Robe, \$95. G. Women's Flannel Pajama Pants, \$75. H. Hat & Scarf Sets, \$80. I. Chunky Knit Socks, \$30.

Hosting Tip

I like to layer flannel with our signature soft sheeting for an unbelievably cozy, but always-the-right-temperature night's sleep.



Queen bed shown: Flannel Duvet Set in Shore Modern Plaid, \$280. Classic Hemmed Sheet Set in White, \$240. | Waffle Blanket in White, \$180.

Meet Our Award-Winning Mattress

Because better choices make a better night's sleep, we chose to make luxurious, quiet, supremely comfortable mattress out of the highest-quality, all-natural materials.



Hosting Tip

When did you last change your guest room pillows? If they don't smell fresh, you probably need new ones.



Pillow
\$80-\$170

Available densities: Medium/Firm or Soft
Available fills: Down or Down Alternative



Duvet Insert
\$300-\$450

Available sizes: Full/Queen or King/Cal. King
Available fills: Down or Down Alternative

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Queen bed shown. Flannel Duvet Cover in Red Modern Plaid, \$280.
Classic Hemmed Sheet Set in White, \$240. | Standard Flannel Pillowcase Set in Red, \$55.

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Order today and save \$50!

Use code: **SLEEP20** to take **\$50 off*** your order
at **bollandbranch.com**. We offer a 30-day trial,
free shipping, & free returns.

*Cannot be combined with any other offers. Minimum purchase of \$200
or more. Redeemable online and in-store only. Offer expires 12/15/19.

Cover: Queen bed shown. Flannel Duvet Cover in Red Modern Plaid, \$280.
Classic Hemmed Sheet Set in White, \$240. | Standard Flannel Pillowcase Set in Red, \$55.